

## **Press**Release

## Technology heavyweight and Freelancer.com Founding Investor Simon Clausen receives the NSW Pearcey Award

SYDNEY, October 24, 2013: Freelancer.com Director and entrepreneur Simon Clausen is recognised for his success in the Australian Information Communication Technology (ICT) sector

The Pearcey Foundation, a non-profit organization founded in 1998 in memory of the great Australian ICT pioneer Dr Trevor Pearcey, operates across the Australian ICT sector spurring the industry to new heights.

The Pearcey Awards acknowledges Australia's leading entrepreneurs and endeavours to inspire younger generations to start their own businesses. The 2013 Entrepreneur of the Year award is shared between Naomi Simson, Founding Director of RedBalloon and Simon Clausen, Director at global freelance marketplace Freelancer.com.

Simon, a founding investor in Freelancer.com, has more than 17 years' experience in working with technology businesses in both Australia and the United States. Focusing on consumer-centric software and Internet enabled technology, he founded and was CEO of WinGuides, which later became PC Tools. With Simon at the helm PC Tools grew to over \$100 million dollars in revenue and was acquired by Symantec Corporation in October 2008 in one of Australia's largest technology acquisitions.



"It is an honour to be recognised by one of the pioneering industry groups in Australian Technology", Simon remarked upon being notified of the award, "The Australian startup scene is going from strength to strength and it is a privilege to be a part of the talented team at Freelancer, who are truly leading the way in this country."

The Awards were presented Wednesday 23<sup>rd</sup> of October at NSW Parliament House.

## About Freelancer®

Triple Webby award winning Freelancer.com is the largest freelancing and crowdsourcing marketplace in the world by number of users and projects posted. Freelancer.com connects businesses with over 9 million professionals globally, specializing in over 600 areas of work. Over 5 million projects have been posted to date, in areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

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